



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L5

Results as of: 04/30/2018

GMT: HOWARD HUDSON

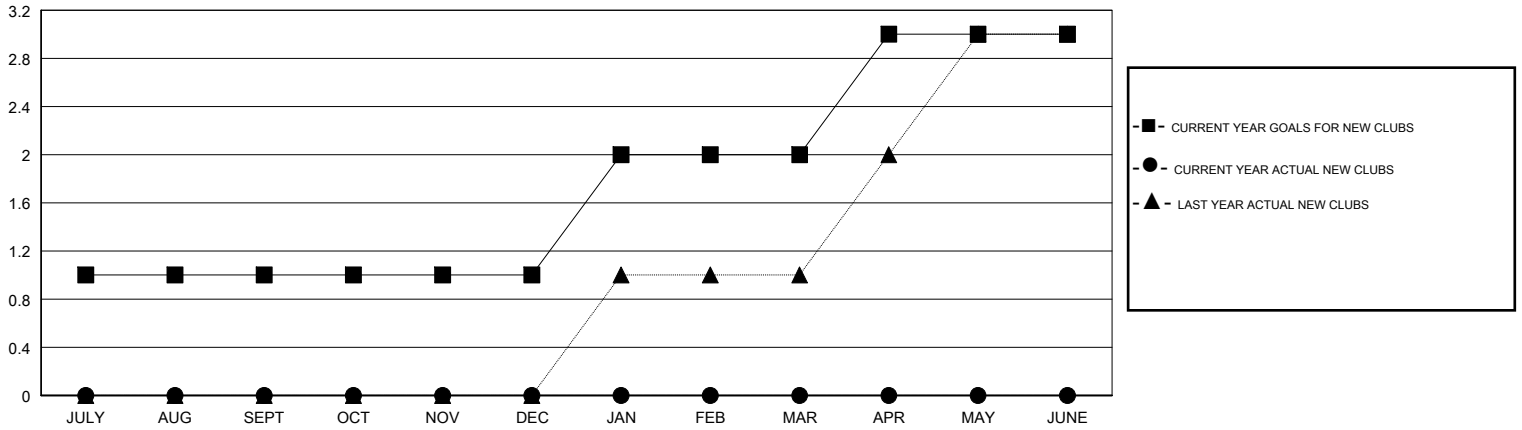
LOCATION CALIFORNIA

GMT CA

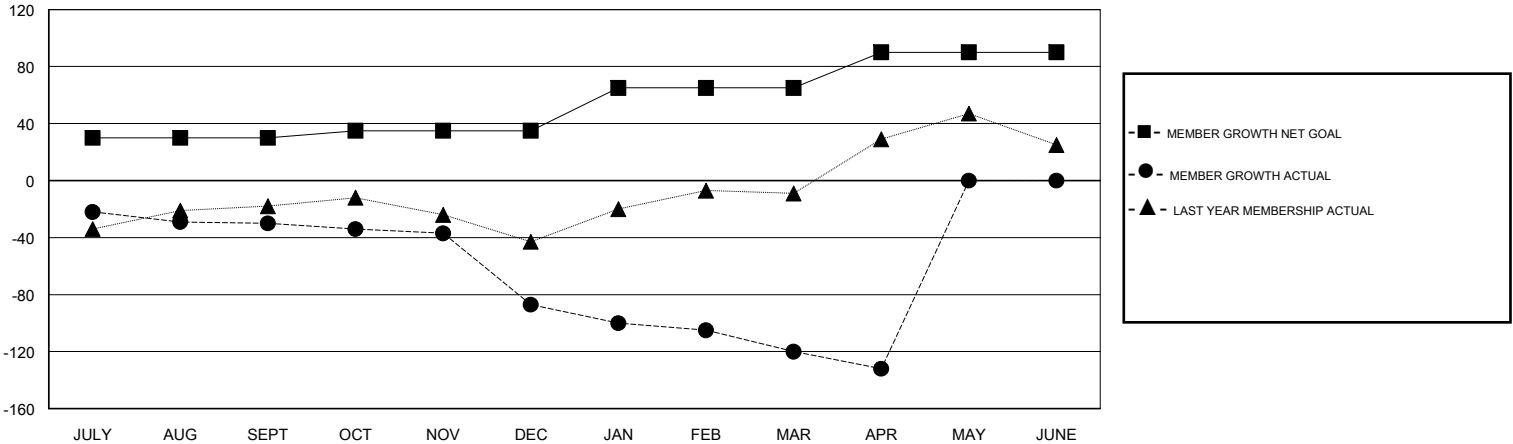
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	0	0	1
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	1

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	30	28	52
OCT/NOV/DEC	5	28	79
JAN/FEB/MAR	30	36	63
APR/MAY/JUNE	25	15	23

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	24 CLUBS OF 47 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u> MALE 542 (55.70%) FEMALE 431 (44.30%) Women Percentage Fiscal Year Goal: 48%
<u>DROPPED MEMBERS</u> DECEASED 18 CLUB CANCELLED 24 OTHER 175 TOTAL 217	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 251 FAMILY MEMBERS PAYING HALF DUES 127